

Mirabelle Medical, Inc. - Privacy Policy

Effective Date: October 10, 2025

This Privacy Policy (“Policy”) describes how Mirabelle Medical, Inc. (“Mirabelle,” “we,” “us,” or “our”) collects, uses, discloses, and otherwise processes Personal Information in connection with our website, online store, and related services (collectively, the “Services”). By accessing or using the Services, you acknowledge that you have read and understand this Policy.

1. Scope and Relationship to Other Terms

This Policy applies to Personal Information processed by Mirabelle in connection with the Services. If there is a conflict between this Policy and the Terms of Service regarding privacy, this Policy controls solely with respect to the collection, use, and disclosure of Personal Information.

2. Definitions

“Personal Information” means information that identifies, relates to, describes, can reasonably be associated with, or could reasonably be linked, directly or indirectly, with an identified or identifiable individual. Personal Information does not include de-identified or aggregate information.

3. Categories of Personal Information Collected

We may collect the following categories of Personal Information depending on your interactions with the Services:

- Identifiers and Contact Details: name, billing and shipping address, email address, telephone number.
- Commercial Information: products viewed or purchased (including pre-orders), order history, transaction details.
- Payment Information: card type, last 4 digits, authorization and transaction details (processed by payment processors; Mirabelle does not store full card numbers).
- Account Credentials: username and password (if applicable).
- Internet/Network Activity: IP address, device and browser type, pages viewed, and interactions with the Services.
- Communications: messages or inquiries you send to us.

4. Sources of Personal Information

We collect Personal Information:

- Directly from you (e.g., checkout, pre-order, account creation, support);
- Automatically through cookies, pixels, and similar technologies when you use the

Services;

- From service providers and partners that perform services on our behalf.

5. Purposes for Processing

We process Personal Information for the following purposes:

- Provision of the Services: to process payments, fulfill and ship orders and pre-orders, provide confirmations and updates, and manage accounts.
- Customer Support and Communications: to respond to inquiries and provide notices about orders.
- Security and Fraud Prevention: to protect the Services and detect and prevent fraud.
- Improvement and Analytics: to monitor usage and improve our offerings.
- Marketing: to send promotional emails or display offers (you may opt out at any time).
- Legal Compliance: to comply with laws, regulations, and enforce our rights.

6. Disclosures of Personal Information

We disclose Personal Information to the following recipients:

- Service Providers: Shopify, Stripe, shipping and fulfillment providers, analytics vendors, IT support.
- Professional Advisors: auditors, accountants, and attorneys under confidentiality.
- Legal and Regulatory Authorities: where required by law or to protect rights and safety.
- Corporate Transactions: in connection with a merger, acquisition, or sale of assets.

7. Cookies and Similar Technologies

We and our service providers may use cookies and similar technologies to operate the Services, remember preferences, perform analytics, and enhance security. You may adjust your browser settings to manage cookies; disabling them may limit certain functionality.

8. Your Choices and Rights

Depending on your jurisdiction, you may have rights to request access, correction, deletion, or portability of your Personal Information, and to opt out of certain processing. To exercise these rights, contact us at contact@mirabellemedical.com. We may verify your identity before fulfilling such requests. You may unsubscribe from marketing emails at any time.

9. Security

We implement commercially reasonable administrative, technical, and physical safeguards to protect Personal Information. However, no system is completely secure, and we cannot guarantee absolute security.

10. Retention

We retain Personal Information for as long as necessary to fulfill the purposes described in this Policy, including to provide the Services, comply with legal obligations, resolve disputes, and enforce agreements.

11. Children's Privacy

The Services are not directed to individuals under the age of 16, and we do not knowingly collect Personal Information from such individuals. If you believe a child has provided Personal Information to us, please contact us so we may delete it.

12. International Transfers

We may transfer and process Personal Information in countries other than your country of residence, including the United States. We will use appropriate safeguards, such as standard contractual clauses, where required by law.

13. Changes to This Policy

We may update this Policy from time to time. Updates will be posted on this page with a new effective date.

14. Contact Us

If you have any questions or concerns about this Policy or our privacy practices, please contact:

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New Haven, CT 06511, USA
Email: contact@mirabellemedical.com